

**OFFICIAL RULES**  
**Mobil 1™ Victory Lane Promotion**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW, RULE, OR REGULATION.**

In return for the opportunity to participate in the **Mobil 1 Victory Lane Promotion** described herein (the "Promotion", ExxonMobil Oil Corporation ("Sponsor") requires your agreement, and you hereby agree, to comply with and be bound by the terms and conditions set forth below (the "Official Rules"). The Promotion begins 12:00:01 a.m. Central Time ("CT") on July 1, 2026, and ends at 11:59:59 p.m. CT on November 6, 2026 ("Promotion Period"). Promotion is sponsored by ExxonMobil Oil Corporation, 22777 Springwoods Village Parkway, Spring, TX 77389 (the "Sponsor") and is in collaboration with Mechanic Advisor, Inc., doing business as "Steer" and "AutoOps" ("Steer"), having a place of business at 230 3<sup>rd</sup> Avenue, Waltham, MA 02451.

**PARTICIPATION CONSTITUTES THE ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO, AND ACCEPTANCE OF, THESE OFFICIAL RULES.**

**ELIGIBILITY:** The Promotion is open to all legal residents of the fifty (50) contiguous United States and the District of Columbia who have reached the age of majority in their state of residence and are at least 18 years of age or older (or 19 if a resident of AL or NE) as of July 1, 2026, and who directly or indirectly own an equity or ownership interest in a legal entity that owns or operates one or more automotive repair service shop(s), who perform oil changes, tire services, and/or non-body mechanical repairs, with a Steer account in good standing (as defined in the Steer Terms and Conditions <https://steer.io/terms-conditions> and <https://www.autoops.com/terms-conditions>) during the Promotion Period (each, a "Shop"). Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, all other U.S. Territories and Possessions, and wherever else prohibited by law.

**THIS PROMOTION IS NOT OPEN TO THE GENERAL PUBLIC.**

Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Sponsor, the other Promotion Entities (as defined below), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, employees or officials of any government, or government-owned or government-controlled entity, that has regulatory authority over Exxon Mobil Corporation or any of its affiliates and any and all other companies associated with the Promotion are not eligible to participate or win a Prize (as defined below).

The "Promotion Entities" shall mean organizations directly involved with this Promotion including, Sponsor, Steer, and Arrowhead Promotion & Fulfillment Co., Inc., and each of the preceding entities' respective subsidiaries or affiliated entities, and their officers, employees, and agents.

The Promotion is subject to all applicable federal, state, and local laws, rules, and regulations. Void where prohibited or restricted by law, rule, or regulation.

**HOW TO ENTER:** During the Promotion Period, eligible participants may enter in any of the two (2) following ways:

1) **PARTICIPATION IN AUTOOPS:** To enter via this method of entry, complete the entry category in the chart below during the Promotion Period at [steer.io](http://steer.io) and/or [autoops.com](http://autoops.com) ("Website"), to receive the stated number of entries in the Promotion:

Entry Category	Description	Entries Received	Maximum Entries
AutoOps Standard	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, or sales representative, signs an agreement, and completes onboarding for a new AutoOps Standard subscription. Entries are awarded once the account is activated and marked live in AutoOps.	5	5
Steer Essentials	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, sales representative, or upgrades through an available in-product option, purchases Steer Essentials, and completes activation. Entries are awarded once the subscription is active and reflected in the customer's account record.	5	5
Steer Ultimate	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, sales representative, or upgrades through an available in-product option, purchases Steer Ultimate, and completes activation. Entries are awarded once the subscription is active and reflected in the customer's account record.	5	5
AutoOps Pro	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, sales representative, or upgrades through an available in-product option, purchases or upgrades to AutoOps Pro, and completes activation. Entries are awarded once the account is activated and marked live in AutoOps.	5	5
Steer Phones	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, sales representative, or purchases through an approved sales process, purchases Steer Phones, and completes activation. Entries are awarded once the service is activated and associated with the customer's account.	5	5
AutoOps Website	Shop books a demo through the Steer/AutoOps website, phone, email, referral partner, or sales representative, purchases an AutoOps Website, and completes the website launch process. Entries are awarded once the website is live and recorded in the customer's account.	5	5
Qualified Steer Demo	Shop books and attends a Steer product demonstration through the Steer website, phone, email, referral partner, or sales representative. Entries are awarded once the demo is completed and marked as a qualified demo opportunity in Steer's platform.	1	1
25 Mobil 1 Oil Changes	Shop performs twenty-five (25) qualifying Mobil 1 oil changes during the promotion period. Points are awarded	1	15

	for each completed set of twenty-five (25) qualifying oil changes, up to the maximum cap. Oil change activity is validated through Mobil 1 Performance+ program reporting and/or transaction data. Entries are awarded once the oil changes have been invoiced in the Shop management system as tracked in the Mobil 1 Performance+ program, within Steer's platform.*		
Mobil 1 Performance+ Enrollment	Shop enrolls or is already enrolled in the Mobil 1 Performance+ program within the Steer platform. Entries are awarded once the enrollment is confirmed within Steer's platform.	5	5

**For purposes of this Promotion, "receipt" of an entry occurs when Sponsor/Administrator's server records the entry information resulting from the Participant selecting the "SUBMIT" button. Automated entries (including but not limited to entries submitted using any robot, script, macro, or other automated service) are not permitted and will be disqualified.**

**\*Bonus Reward:** In addition to earning entries into the Promotion's random drawing for Shops entering via the "25 Mobil 1 Oil Changes" Entry Category also have a chance to earn a neon sign for their Shop, valued at \$400.00 ("Bonus Gift"). To receive a Bonus Gift, when a participating Shop performs seventy-five (75) qualifying Mobil 1 oil changes or more during the Promotion Period, as validated through Mobil 1 Performance+ program reporting and/or transaction data, that Shop will automatically earn a Bonus Gift. To receive a Bonus Gift, once a minimum of seventy-five (75) Mobil 1 oil changes have been invoiced in the Shop management system as tracked in the Mobil 1 Performance+ program, within Steer's platform, the Sponsor will automatically mail out the Bonus Gift to the shop. Available while supplies last. Limit one (1) Bonus Gift per Shop during the entire Promotion Period. Allow 4 to 6 weeks for the mailing of any Bonus Gift.

**OR**

- 2) **FREE METHOD OF ENTRY:** For participants meeting the eligibility requirements but without a Steer account, you may enter the Promotion and receive one (1) entry into the Promotion drawing by hand-printing your full contact name, business name, Shop address, city, state and zip code, day and evening telephone numbers (including area codes), and email address on a 3"x5" postcard and mailing it in a #10 sealed envelope with proper postage affixed to: Mobil 1 Victory Lane Promotion Mail-in Entry, P.O. Box 4006 Dept S9867, Grand Rapids, MN 55730-4006. Sponsor will use email addresses provided via the Mail-in entry method for prize notification purposes only; however, eligibility to participate in the Promotion is not dependent upon Participant's provision of this information. Once the entry form is received and verified, the Participant will receive one (1) entry into the random drawing.

Mail-in entries must be postmarked by November 6, 2026, and received by November 13, 2026, to be eligible. Mail-in entries become the property of the Sponsor and will not be returned. Sponsor is not responsible for late, lost, damaged, incomplete, misdirected, or illegible entries.

**LIMIT: Fifty-six (56) Entries into the Promotion per person during the entire Promotion Period, regardless of the method of entry, mailing address, or email address.** Multiple entries in excess of the limit received during the Promotion Period from any person, mobile phone number, household address, or email address after the first entry received from that person, household address, or email address, will be void. Once submitted, an entry cannot be deleted, canceled, or modified. All entries become the property of the Sponsor

and will not be acknowledged. Sponsor reserves the right, in its sole discretion, to void any and all entries of a Participant that submits more than the one permitted entry, or who the Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, or proper play of this Promotion.

**PROMOTION DRAWING AND ODDS OF WINNING:** On or about November 20, 2026, one (1) winner ("Winner") will be selected in a random drawing by Administrator. Winners are deemed to be a potential winner, pending verification of the entrant's eligibility and compliance with these Official Rules as determined by Sponsor or Administrator, at their sole and absolute discretion.

Odds of winning depend on the total number of eligible entries received during the Promotion Period. Decisions of judges are final.

**PRIZES AND PRIZE DESCRIPTIONS:** One (1) Grand Prize Winner will receive a 2026 Corvette Z06 Coupe, 3LZ, RWD - 5.5L V8 DI high-output flat plane crank 8600 RPM redline engine - 8-speed dual clutch transmission vehicle ("Vehicle") MSRP up to \$145,840.00 (including tax, tag, title, and delivery) ("Prize"), Approximate Retail Value ("ARV") is up to \$145,840.00.

The Vehicle specifications will be determined by Sponsor, at its sole discretion. The Winner will be solely responsible for any additional features, upgrades, or options to the Vehicle, that are in excess of the total allowed value of the Vehicle. The Winner must be a licensed driver and must present a current valid U.S. driver's license and proof of insurance prior to taking possession of the Vehicle, failure to show same may result in forfeiture of Prize and selection of an alternate potential winner. Title of the Vehicle will transfer to the Winner upon acceptance of delivery of the Vehicle, which must take place no later than sixty (60) days (on a date to be determined by Sponsor), after Winner verification at Winner's business address, or an address near Winner's business address, selected by Sponsor based on proximity to Winner's residence, or the Prize may, at Sponsor's sole discretion, be forfeited. No other delivery option will be available. Upon accepting delivery and transfer of title of the Vehicle, the Winner hereby acknowledges and agrees that neither Sponsor nor any other person associated with the distribution, development, and execution of this Promotion and the Vehicle, or any of their respective affiliates, parent companies, subsidiaries, directors, officers, employees, and agents makes any warranties, representations, or guarantees, express or implied, in fact or in law, relative to the use or enjoyment of the Vehicle, including, without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose. By accepting delivery and transfer of title, the Winner is accepting the Vehicle "as is."

The ARV of all prizes is up to \$145,840.00.

**PRIZE CONDITIONS:** Only the prize specified above will be awarded. Prizes are non-transferable, with no cash redemption or equivalent. All federal, state, and local income taxes, and fees connected to the prize are the sole responsibility of Winner. All winners must supply Sponsor and/or Administrator with their social security number. An IRS Form 1099 will be issued in the name of winner for the actual value of the Prize awarded. All federal, state, and local taxes, and any other costs and expenses associated with acceptance or use of prize not specifically provided for in these Official Rules are solely the winner's responsibility.

All federal, state, and local regulations apply. All Winners agree to release the Sponsor and the Promotion Entities from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the Promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. No substitution or transfer of prize will be permitted.

**CLAIMING PRIZE:** As a condition of winning the prize, Winners will be required to complete, sign, and return an affidavit of eligibility, and other applicable forms required by a taxing authority within ten (10) days of written prize notification, or prize will be forfeited, and an alternative winner may be selected. Winner will be contacted by an email sent to their email address that they used in their online entry. If a potential prize winner does not respond within ten (10) calendar days from the first notification attempt, an alternate Winner may be selected. All taxes are the sole responsibility of each Winner. In the event that any potential Winner does not respond to any such Prize Notification within ten (10) days of the date of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and, time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries received for the drawing at issue.

No substitution, transfer, or cash equivalent is permitted except by Sponsor, which reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value at its sole discretion. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All prize details are at the sole discretion of Sponsor.

**LIMITATIONS OF LIABILITY:** If, for any reason, this Promotion is not capable of running as planned due to a virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify, or suspend the Promotion in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of, or after (if applicable), this cancellation, termination, modification, or suspension date, or in any manner that is fair and equitable. Under no circumstances will Participants be permitted to obtain awards for, and Participants hereby waive all rights to claim, punitive, indirect, incidental, and consequential damages.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries or text messages.

Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error, or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion.

**CAUTION: ANY ATTEMPT TO DEFRAUD, DELIBERATELY DAMAGE ANY WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

**USE OF DATA:** Sponsor will be collecting Participants' personal data in accordance with the Sponsor's Privacy Policy that can be reviewed at the following link: <http://www.exxonmobil.com/Global-All/Legal/privacy.aspx>. Please see the full Privacy Policy for details. Participant's personally identifiable information is not shared with third parties unless we give prior notice and choice. We do not rent, disclose, or share personal information or aggregated demographic information with our partners and advertisers. Though we may use an intermediary to conduct Promotion, they may not use Participant's personally identifiable information for

any secondary purposes. By participating in the Promotion, you hereby agree to Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted Sponsor's privacy policy. Participant's information (excluding mobile phone number) will be used for purposes of direct marketing, research, and monitoring or improving the use and satisfaction of Sponsor's products.

**TERMS & CONDITIONS:** This Promotion is subject to all applicable federal, state, and local laws. By entering the Promotion, where permitted by law, Participants agree to release, discharge, indemnify, and hold harmless the Promotion Entities, and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents from any and all liability, loss, damage, or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Promotion or from their acceptance, receipt, possession, and/or use or misuse of the prize, or for any typographical or other error in the printing, offering, or announcement of the prize. Participants further acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for any warranty, representation, or guarantee express or implied, in fact or in law, relating to the prize, including, but not limited to, its quality or fitness for a particular purpose. If due to a printing, production, programming or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded. In no event will Sponsor be liable for more than the stated number of prizes stated in these Official Rules.

By participating, Participants agree to be bound by these Official Rules and the decisions of the Administrator and waive any right to claim ambiguity in the Promotion or these Official Rules. The Administrator reserves the right to disqualify any Participant that Administrator determines, in its sole discretion, violates these Official Rules. This Promotion is void where prohibited.

**DISPUTES:** In the event of a dispute as to the identity of a Winner based on an email address entry, the winning entry will be decided in favor of the authorized account holder of the email address used at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) that is responsible for administering the domain responsible for the email address chosen.

BY ENTERING THE PROMOTION, PARTICIPANTS AGREE THAT 1.) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; 2.) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION BUT IN NO EVENT ATTORNEYS' FEES; AND 3.) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED.

**Commented [CA1]:** This section shouldn't be modified unless prior approval has been given by law.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Participants and Sponsor or the Promotion Entities in connection with the Promotion, shall be governed by, and construed in accordance with United States law. Any legal proceedings arising out of this Promotion or relating to these Official Rules shall be instituted only in the federal or state courts of Texas, and the parties' consent to jurisdiction therein with respect to any

legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The value of the prize set forth above represents Sponsor's good faith determinations of the ARV thereof and such determinations are final and binding and cannot be appealed. If the actual value of any prize turns out to be less than the stated ARV, the difference will not be awarded in cash.

**PROMOTION RULES:** These Official Rules will be posted on Sponsor's website at <https://apfco.org/secured/S9867> during the Promotion Period.

**WINNERS LIST REQUESTS:** To request confirmation of the winners, please send a self-addressed, stamped, business-sized envelope by December 15, 2026, to: Arrowhead Promotion & Fulfillment Co., Inc., 1105 SE 8th Street, Attn: S9867 Winner List, Grand Rapids, MN 55744.

**SPONSOR:** ExxonMobil Oil Corporation, 22777 Springwoods Village Parkway, Spring, TX 77389.

**ADMINISTRATOR:** The administrator of this Promotion is Arrowhead Promotion & Fulfillment Co., Inc., 1105 SE 8th Street, Grand Rapids, MN 55744.

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**Commented [RL2]:** Previously approved rules only include this disclaimer vs a direct reference to General Motors

**ABBREVIATED RULES:**

NO PURCHASE NECESSARY. The Mobil 1 **Victory Lane** Promotion is open to legal residents of the contiguous 50 U.S. & D.C. 18+ who meet the eligibility requirements. Ends 11:59 p.m. CT Nov. 6, 2026. Void where prohibited. Visit <https://apfco.org/secured/S9867> for full rules and how to enter without purchase. Bonus Reward is limited to one per Shop, while supplies last. Sponsor: ExxonMobil Oil Corporation.